



eBay Marketplace™

Editor Kit User Guide

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Editor Kit User Guide

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What's New in Editor Kit

New predefined Editor Kit layouts

New predefined Editor Kit layouts fit easily into almost any Web page layout, and meet current Interactive Advertising Bureau (IAB) standards. See ["Layouts"](#) for more information.

Search eBay

Add a search box to your Editor Kit and let people search eBay listings directly from your Web page. See ["Search"](#) for more information.

Most Watched Items

Add Most Watched Items to your Editor Kit content and display a list of the most watched items on eBay. See ["Most Watched Items"](#) for more information.

Themes

Create a professional-looking Editor Kit fast with new Editor Kit themes. Choose from a selection of themes designed to fit almost any Web page. See ["Themes"](#) for more information.

Dynamic preview of your Editor Kit

The new Create Your Editor Kit page shows a dynamic preview of your Editor Kit as you are building it. Change the title, size, or theme, and see it instantly reflected in your Editor Kit preview.

New Editor Kit Logos

The Editor Kit logos have been updated with a new look. See ["Logos"](#) for more information.

Editor Kit Overview

Use the eBay Editor Kit to display eBay search results for a specific search query on your own Web site. The Editor Kit is a line of Javascript code, called a snippet, which you can copy and paste into the HTML of your Web page. The following figure shows a mock-up of how the Editor Kit might appear on a Web site.

[home](#) | [register](#) | [my eBay](#) | [site map](#) | [sign in](#)

ebay.com.sg

Browse **Sell** **Services** **Search** **Help** **Community**

categories **featured** **shops**



Search only in **All of Sports**

Search

Located in Singapore [tips](#)

right now on **ebay**.com.sg

[Brand new NIKE GEARSACK, no ReSerVe](#)
Price **SG \$18.50**

[Brand new NIKE MTB SHOE, no ReSerVe, size 43](#)
Price **SG \$61.00**

[**NIKE BRAZIL CAP** BRAND NEW with TAG!! NRI!](#)
Price **SG \$11.50**

[**BRAND NEW NIKE GOLF POLO*WITH TAG!! SizeS NR](#)
Price **SG \$20.00**


[View all 99 items on eBay](#)


Sporting Goods (1475)


- [General](#) (56)
- [AFL](#) (7)
- [Archery](#) (1)
- [Basketball](#) (6)
- [Bicycles](#) (118)
- [Boating & Water Sports](#) (34)
- [Snooker/Pool](#) (16)
- [Camping & Outdoors](#) (79)
- [Climbing](#) (0)
- [Cricket](#) (16)
- [Darts](#) (2)
- [Equestrian](#) (140)
- [Exercise Equipment](#) (50)
- [Fishing](#) (414)
- [Golf](#) (394)
- [Martial Arts](#) (13)
- [Paintball](#) (0)
- [Rugby League](#) (2)


Sporting Goods cont'd

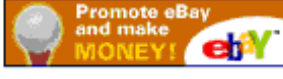
- [Rugby Union](#) (0)
- [Running](#) (4)
- [Skateboarding & Skating](#) (22)
- [Scooters](#) (4)
- [Scuba](#) (19)
- [Soccer](#) (9)
- [Skiing & Snowboarding](#) (17)
- [Sports Shoes](#) (4)
- [Surfing](#) (22)
- [Tennis & Squash](#) (21)
- [Triathlon](#) (5)
- [Windsurfing](#) (0)
- Team Merchandise** (119)
 - [NRL](#) (16)
 - [AFL](#) (82)
 - [Rugby Union](#) (3)
 - [V8 Supercars](#) (8)
 - [Other](#) (10)

 [Tips for selling Sports Goods](#)

 [Cricket Memorabilia Start Collecting Today!](#)

 [Sports Goods - Want to Buy Instantly? Click Here...](#)

 [Follow Your Favourite Premier League Team](#)

 [Promote eBay and make MONEY!](#)

Accessing the Editor Kit

Create a snippet for your site using the tool on the **Create Your Editor Kit** page. To access the **Create Your Editor Kit** page:

1. Open your Web browser. You can use either Netscape Navigator or Internet Explorer to build your snippet.
2. In your Web browser, go to the URL:

<http://eks-api.ebay.com.sg/ws/eBayISAPI.dll?EKCreate>

3. Use your eBay User ID and password to log in to the Editor Kit.

If you do not have an eBay User ID, register with eBay to obtain one.

The first time you log in to the Editor Kit, you will be prompted to accept the Editor Kit Licence Agreement. If you agree to all terms stated in the agreement, click **Accept**. You will bypass the agreement when you log in to the Editor Kit in the future.

After you accept the Licence Agreement, the **Create Your Editor Kit** page will display.

Creating Your Editor Kit with the Snippet Building Tool

The **Create Your Editor Kit** tool is a form (shown in the following figure) that you fill out to create your Snippet. This Snippet is the Javascript code that you need to paste into your Web page to be able to display eBay listings on your Web site.



[home](#) | [buy](#) | [services](#) | [site map](#)

[Buy](#) | [Sell](#) | [My eBay](#) | [Community](#) | [Help](#)

[Advanced Search](#)
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Editor Kit Design

Dimensions

Theme

[Hide colour options](#)

Header **Body Text** **Border #**

Title Background **Body Background** **Link**

Footer



Custom Display Options

Logo Size

Title(optional)
 (90 characters maximum)
Titles will wrap depending on page width. [See examples](#) for suggested character limits

Title Text

Title Font **Body Font**

Show columns

- Item Title and Price
- Gallery Image (If no image a camera icon will appear)
- Time Left
- Number of Bids

Sort by

Width
 Width in pixels.
Based on column selections above, minimum pixel width should be greater than: 570 [See examples](#)

Height
 Items displayed at a time (200 items maximum).
Height will adjust to the number of items.

Minimum Height
 Minimum height in pixels.

Search box
 Show a search box in the Editor Kit header.

Content Selection

Search keywords(optional)
 Search title **and** description to find more items.
Define keywords, the results will be used to find products for your Editor Kit. [See more search tips](#)

[Show more search options](#)

When Editor Kit returns no search results

- Show a dynamically sized search box inside the Editor Kit for users to search eBay listings.
- Show Editor Kit with no results.
- Don't show Editor Kit at all.
- Show Most Watched Items in the following category:
 Enter a [Category numbers](#) or leave this field blank to indicate All Category.
See [eBay Pulse](#) for today's most watched items.

Show mouseovers
 Postage and Handling Cost (Mouseover will appear over the item price)

Additional options

- Show items with Gallery images only
- Open links in a new browser window
- Show Buy It Now items only

Tracking Services

Provider *
 Not an affiliate? [Join now](#)

Tracking ID

[Help for Tracking and Payment](#)

Commission Junction SID
 [What is SID?](#)
Enter up to 30 alpha-numeric characters as your tracking code for this Editor Kit (e.g., U2 DVD 1, Harry Potter)

[Reset](#) | [Return to eBay home page](#)

[About eBay](#) | [Announcements](#) | [Register](#) | [Security Centre](#) | [Feedback Forum](#) | [Site Map](#) | [Help](#)
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[eBay official time](#)

Fill out each section of the Create Your Editor Kit page:

- Editor Kit Design
- Custom Display Options
- Content Selection
- Tracking Services

Editor Kit Design

Choosing an Editor Kit size

The first step in creating your own Editor Kit is choosing whether you want to use one of the predefined layouts, or create your own custom-sized Editor Kit. The predefined layouts are optimised to fit compactly in a variety of Web page layouts, and meet current Interactive Advertising Bureau (IAB) standards.

- To choose an Editor Kit size and layout, select a display size from the **Dimensions** drop-down list. The Editor Kit preview is automatically updated to reflect your choice.

Note: Some Editor Kit features, such as a live eBay search box, may only be available with a custom-sized layout.

Customising Editor Kit themes and colours

There are two ways to customise the look of your Editor Kit: with themes and with custom colour options.

Using Editor Kit themes

Applying an Editor Kit theme is as easy as selecting a theme from the Theme drop-down list. Change themes in an instant by selecting a new one. Themes work with both predefined and custom layouts.

- To choose an Editor Kit theme, select a theme from the **Theme** drop-down list. The theme is automatically applied to the Editor Kit preview.

Note: Once you've selected a theme, you can still customise the colours in your Editor Kit. See [Choosing custom colour options](#) for information on customising Editor Kit colours.

Choosing custom colour options

Custom colour options allow you to customise the colour of the header, body text, border, title background, body background, links, and footer.

To choose the colours and font for your Editor Kit:

1. If the custom colour options are not visible on the **Create Your Editor Kit** page, click **Show Colour Options** to display them.

2. In the **Background Colour** and **Colour** text boxes, type the colour code for the background and foreground colours of the header, title, text, links, and border of your Editor Kit.

If you don't know the colour code, click the coloured box to the right of the text box, and select a colour from the **Colour Picker** window. The text box will be automatically filled in with the code for the colour you chose.

Your colour choices will be automatically reflected in the Editor Kit preview.

Note: If you selected a theme for your Editor Kit, changes to the header colour won't be visible on the Editor Kit preview because of the header graphic.

Configuring custom display options for your Editor Kit

Use the **Display Options** on the **Create Your Editor Kit** page to configure the layout of your Editor Kit. Regardless of the **Display Options** you choose, your Editor Kit will always display **Item Title** and **Price**.

Note: Some of these options are only available with a custom-sized layout.

To configure your Editor Kit layout:

1. In the **Logo Size** drop-down list, choose a logo size.
 - Large (144x59)
 - Medium (108x45) **(default)**
 - Small (85x35)

Note: If you selected a theme for your Editor Kit, you will not need to select a logo size. Theme logos are 118x58 pixels.

2. In the **Title** edit box, enter the text for a title that will appear above your search results. The title may be no more than 90 characters long. (Depending on the final width of the search results rectangle as displayed on your Web page, the title may wrap.)
3. In the **Title Text** box, type the colour code for the title text of your Editor Kit.

If you don't know the colour code, click the coloured box to the right of the text box, and select a colour from the **Colour Picker** window. The text box will be automatically filled in with the code for the colour you chose.

Your colour choices will be automatically reflected in the Editor Kit preview.

4. Select one of the font options for the **Title Font** and **Body Font** of your Editor Kit:
 - Arial Medium
 - Verdana Medium
 - Times Medium
 - Verdana Small
 - Times Small
5. For **Show Columns**, check the boxes next to the various options to display (or not) these fields in your Editor Kit. Enabling these options increases the required minimum width for the search results display.

If you choose to display the Gallery image for items, check the **Gallery Image** check box.

If you choose to display it, **Time left** shows the amount of time remaining for a listing, similar to the eBay site.

To display a count of the current bids for each item, check the **Number of Bids** check box.

The **Minimum pixel width** field will automatically update to show the minimum width for your Editor Kit needed to display the selected fields.

6. From the **Sort by** drop-down list, select the sort order of the items displayed in the Editor Kit:
 - Items ending first (default)
 - Newly-listed items first
 - Lowest prices first
 - Highest prices first
7. In the **Width** text box, type the width (in pixels) that you want your Editor Kit to be. It may be wider than the minimum width, but must be at least that number of pixels.

Note: If you type a value that is less than the minimum pixel width, the Editor Kit will return an error.

8. In the edit box in the **Height** section, enter the number of items that you want your Editor Kit to display (up to a maximum of 200 items).

The **height** field will automatically update to show you the approximate height that an Editor Kit containing the number of items that you selected will be on your Web page.

If you want your Editor Kit to occupy at least a certain height, type a number (in pixels) in the **Set Minimum height** text box. If you do not enter a number in this text box, your Editor Kit's height will adjust to the number of items that you selected.

9. Under **Search Box**, check the box if you want to include a live eBay search box in the Editor Kit header.

Selecting content for your Editor Kit

Specify search criteria to either narrow or broaden the results that your Editor Kit displays. Use the **Content Selection** portion of the **Create Your Editor Kit** page to build the query that your Editor Kit will use to retrieve eBay listings.

Search criteria can be based on the following four pieces of information: keywords, eBay seller IDs, category numbers, or price range. When filling out the **Content Selection** portion of the **Create Your Editor Kit** page, you must enter at least one of these four criteria, but may enter more than one to further refine the search. For instance, you can search without any terms, and just return items for a specific seller and in specific categories.

To build your Search query:

1. In the **Search Keywords** text box, type the word or phrase that you want to search for. For example, your Web page might specialise in Harry Potter books and you might want Harry Potter book-related products to be displayed in your Editor Kit. In such a case, you would enter "Harry Potter" as your search term.

By default, Editor Kit searches only the item titles for the specified search term. You can override this by selecting the **Search title and description to find more items** option.

2. To specify more search options, click **Show more search options**.
3. If you want to limit the search to listings by a few eBay sellers, type their eBay User IDs in the **Items from these sellers** text box.

You can enter the User IDs of up to 10 sellers. Separate the User IDs with a comma.

4. Sometimes you might want to limit your Editor Kit to displaying listings from a single or multiple eBay categories. For example, if your Web site specialises in Beatles memorabilia, you'll want your Editor Kit to display Beatles memorabilia but not CDs. In such cases, you can specify the eBay

Category ID for Beatles memorabilia in the **Items in these categories** text box to limit the search to that Category.

To find out the Category ID that you want, click the **Category numbers** link that appears below the Category numbers box. A new Web browser window opens showing a list of all valid categories and their IDs.

Note 1: You can enter the IDs of up to 10 categories. Separate the category IDs with a comma. You can also use the minus sign “-” to exclude listings from certain categories. For example, specify “550, -553” to include listings only from the Art category (550) and exclude listings from the Sculpture/Carvings (553) category.

Note 2: If you use just categories as the search criteria (no search terms and no seller IDs) then the category(ies) that you use in the search criteria must not be level 1 or 2 categories. For example, the categories 37903 (Antiques > Antiquities) and 10994 (Jewellery & Watches > Necklaces) are both level 2 categories.

5. If you want to specify a low or a high price for the listings that are returned, use the **Price Range** text boxes. You can set a minimum price, a maximum price, or use both text boxes to set a range. Do not use decimals in your prices.
 - In the **Minimum** text box, type the lowest price for the listings that you want returned.
 - In the **Maximum** text box, type the highest price for the listings that you want returned.
6. Choose one of the options from the **When Editor Kit returns no search results** section to specify how you want your Editor Kit to show up when there is no search result available.
 - Show a **dynamically sized search box** inside the Editor Kit for users to search eBay listings.
 - Show Editor Kit with **no results**.
 - **Don't show Editor Kit** at all.
 - **Show Most Watched Items** in a selected category:

Note: If you do not specify a category number in the category box, Editor Kit will show the Most Watched Items for all categories.
7. Select **Postage cost** if you want the postage cost mouseover to show up in your Editor Kit search results. Select **PayPal and PayPal Buyer Protection availability** if you want the PayPal/PayPal Buyer Protection mouseover to show up in your Editor Kit search results.

Postage cost and PayPal/PayPal Buyer Protection mouseovers appear in your Editor Kit search results as shown below:

Picture	Product	Price	Bids	Time Left
	Harry Potter and the Order of the Phoenix (2003) NEW HC	\$6.00	4	1h 48m
	HARRY POTTER WIZARD SWEETS DOLL	\$4.99		1h 48m
	Harry Potter and the Sorcerers Stone (1999)	\$15.00	2	1h 49m
	Harry Potter:PoA All DAVID THEWLIS as Professor Lupin	\$26.99	1	1h 50m
	12 ASDA - HARRY POTTER - Philosopher's Stone Coins	\$4.97	4	1h 50m

View all 11135 items on eBay

Note 1: Postage cost mouseover will not show up if a listing has no postage cost associated with it. When the exact postage cost has not been specified for a listing, but shipping calculator usage has been specified by the seller, mouseover will show: “**Shipping calculator available**”. In case postage cost has been specified as free, mouseover will show: “**Postage: Free**”

Note 2: Currently, PayPal is enabled for US, Canada, UK, France, Germany, Austria, Netherlands, Switzerland, and Belgium sites only.

8. Add further search refinement by checking the items in the **Additional options** section. These additional options are cumulative.
 - **Show items with Gallery images only** causes only items with Gallery images to be returned.
 - **Open links in a new browser window** causes the eBay page to open in a new window when a user clicks one of the Editor Kit links on your site.
 - **Show Buy It Now items only** causes only Buy It Now items to be returned.

Creating complex searches

Just like when you search for items on eBay, you can use multiple keyword searches to return very specific Search results.

If you use the Create Your Editor Kit form to create your snippet, the form will automatically convert some types of punctuation to specific HTML encoding so that the Editor Kit displays properly. If you hand-code your snippet (see "[Hand-coding Your Snippet in HTML](#)"), use the post-conversion encoding. If you need help building your query, see the Search Tips in the online Help:

http://pages.ebay.com.sg/help/buy/contextual/search_tips.html

Adding tracking services to your Editor Kit

Add tracking services to your Editor Kit to make sure that you are paid for active registrations and qualified bids on eBay that come through your site. If you are interested in receiving commissions by joining eBay's Affiliate Programme, see the affiliate information page for details:

<http://affiliates.ebay.com.sg/>

Tracking providers

Select your tracking provider in the **Tracking Services** portion of the **Create Your Editor Kit** page. The amount of the payment you will receive in connection with your Editor Kit depends on your choice of affiliate:

- You will not be paid unless you are a member of the eBay affiliate programme and selected a tracking provider associated with the eBay affiliate programme.
- You will not be paid if you decide not to be tracked by selecting the **Not an affiliate** option.

Adding a Tracking provider to your Editor Kit

To add a tracking service:

1. From the **Provider** drop-down list, select your tracking provider:
 - Commission Junction
 - Not an affiliate

2. In the **Tracking ID** text box, type the Tracking ID that was assigned to you by your tracking provider or eBay account manager.
 - If you chose Commission Junction as your tracking provider, use your Commission Junction PID as your Tracking ID.
3. If Commission Junction is selected as the tracking service, you can optionally enter an SID (Shopper ID). An SID is a user-defined ID number for identifying a specific Editor Kit placement of Commission Junction affiliates. It can be used to optimise keywords, layouts, etc. A valid value is a string of up to 30 alphanumeric characters (plus spaces, commas, periods, and the "@" character). It cannot be set to zero or contain non-alphanumeric characters.

For more information on the Shopper ID (SID) program, also known as the SmartRewards programme, see:

http://www.cj.com/downloads/tech/smartrewards_tech.pdf

Previewing and Generating the Snippet

You can preview your Editor Kit to see what it will look like with live eBay listings before you add it to your Web page. Previewing your Editor Kit also generates the snippet code that you'll have to cut and paste into the HTML of your Web page.

To generate the snippet and preview the Editor Kit:

- At the bottom of the **Create Your Editor Kit** page, click the **Continue** button. A **Preview your Snippet** page with live eBay listings displays:



[home](#) | [pay](#) | [services](#) | [site map](#)

[Buy](#) | [Sell](#) | [My eBay](#) | [Community](#) | [Help](#)

[Advanced Search](#)

Powered By 

Preview Your Snippet

[View Editor Kit License Agreement](#)

Snippet Source

Copy and paste this Snippet into a page on your website.

```
<script language="JavaScript"
src="http://lapi.qa.ebay.com/ws/eBayISAPI.dll?
EKServer&ai=aovkzlk...&bdrcolor=666666&cid=0&eksize=1&encode=ISO-8859-
1&endcolor=FF0000&endtime=y&fbgcolor=EFEFEF&fntcolor=000000&fs=0&hdrcol
or=FFFCC&hdrimage=4&hdrsrch=y&img=y&lnkcolor=0000FF&logo=6&num=3&numbi
d=y&paypal=y&popup=y&prvd=0&query=digital+camera&r0=3&shipcost=y&siteid
=0&sort=MetaEndSort&sortby=endtime&sortdir=asc&srchdesc=y&tbgcolor=FFFF
FF&ttitle=Cameras&tlecolor=4E4EC6&tlefts=0&tlfcolor=FFFFFF&track=&width=5
70"></script>
```

[<Back](#)

[Refresh Preview](#)

Preview your Editor Kit

[Download User's Guide](#)

- Please click the links below in the Editor Kit to confirm they lead you to designated eBay pages.
- If you don't see any search results or the links don't work. Please see [Troubleshooting](#)
- After verifying the links, please click your browser's Back button to return to this page



right now on 

Cameras

Picture	Product	Price	Bids	Time Left
	Digital Camera with Best Offer EasyToBuy	SG \$300.00	Buy It Now	3d 20h 24m
	Digital Camera with Best Offer	SG \$300.00	Buy It Now	3d 20h 24m
	Digital Camera with Best Offer	SG \$300.00	Buy It Now	3d 20h 24m

[View all 8 items on eBay](#) [disclaimer](#)

If you like the preview Editor Kit shown at the bottom of the **Preview your Snippet** page, you can use the Snippet exactly the way it is in the **Snippet Source** box. If you want to make changes, click the **Back** button to go back to the **Create Your Editor Kit** page.

You can also edit the snippet in the **Snippet Source** box (See Hand-coding Your Snippet in HTML section) by changing the parameter values of your snippet. After you finish your edits, click the **Refresh Preview** button to see your changes reflected in the new Editor Kit on the **Preview your Snippet** page.

Adding the Editor Kit to Your Web Site

Once you've created your Editor Kit, you can add it to your Web site.

To add the Editor Kit to your Web site:

1. From the **Preview your Snippet** page, copy (Ctrl+C) the snippet code from the **Snippet Source** box.
2. Paste (Ctrl+V) the snippet directly into the HTML of your Web page.
3. Save the HTML file with the new Snippet code.

If you want to see how the Snippet will appear on your Web site, you can choose the **Preview in Browser** function from your HTML editor to preview your page in your Web browser.

Try to preview your Editor Kit in both Internet Explorer and Netscape Navigator so that you can make sure your users won't run into any browser-related display problems.

4. Once you are satisfied with the appearance of your site, upload the page to the server that hosts your site, and the Editor Kit will appear live on your site.

Hand-coding Your Snippet in HTML

You can edit your snippet directly on the **Preview your Snippet** page, or you can even create the Snippet directly in the HTML source file of your Web page. Each option on the **Create Your Editor Kit** page maps to a variable in the snippet code. Use the tables in this section to determine which values to add when hand-coding or editing your snippet. Variables that you must include for the Editor Kit to display are noted as "Required".

If you enter an invalid value for a variable when hand-coding your snippet, the Editor Kit will automatically use the default value for that variable.

Content Selection

Table 2 shows the variables that you can use to alter the listings that your Editor Kit displays.

While the `&query` (terms), `&si` (Seller ID), and `&cat.id` (Category ID) variables are each optional, a Snippet must contain at least one of these variables. The Snippet may contain any combination of one, two, or three of these variables. However, if

categories in the top two levels of the category hierarchy are specified, you must also supply either search terms or at least one Seller ID.

If no Seller ID is specified, no eBay Stores items will be returned in the search results. Stores items will be returned for each Seller ID specified (when these Seller IDs are for eBay Stores storefront owners).

Create Your Editor Kit Option	Variable	Required ?	Description/Options	Example
Keyword	<code>&query</code>	Yes/No	Query term to search for. See http://pages.ebay.com.sg/help/buy/contentual/search_tips.htm for Help.	<code>&query=wedding+dress</code> (<i>searches for a wedding dress</i>) <code>&query=wedding+used</code> (<i>searches for items containing "wedding" but not "used".</i>)
Search title and description	<code>&srchdesc</code>	No	Whether to search both the Title and Description for the query term. y = yes, n = no	<code>&srchdesc=y</code>
Show items of the following sellers	<code>&si</code>	No	Up to 10 eBay Seller IDs whose items you want to display.	<code>&si=U2Fan71+Edge4Prez</code>
Category ID	<code>&catid</code>	No	eBay Category ID. Default is to search the entire eBay site. May specify up to 10 Category IDs. You can use the minus sign "-" to exclude listings from certain categories.	<code>&catid=1049+2626-45001</code>
Minimum Price	<code>&minprice</code>	No	Minimum price for the items, should be non-decimal number. Default is no minimum price.	<code>&minprice=3</code> (\$3.00)
Maximum Price	<code>&maxprice</code>	No	Maximum price for the items, should be non-decimal number. Default is no maximum price.	<code>&maxprice=15</code> (\$15.00)
Buy It Now only	<code>&bin</code>	No	Limit returned items to Buy It Now items only.	<code>&bin=y</code> (BIN only) <code>&bin=n</code> (all)

Create Your Editor Kit Option	Variable	Required ?	Description/Options	Example
				items)
Gallery image only	&gallery	No	Limit returned items to only those that have a Gallery image.	&gallery=y
Null Result Handling	&r0	No	When there is no search result available, you can choose how you want Editor Kit to display. Valid values are: <ul style="list-style-type: none"> ▪ 1: Show Editor Kit with no results. ▪ 2: Don't show Editor Kit at all. ▪ 3: Show a dynamically sized search box inside the Editor Kit for users to search eBay listings. (Default) 	&r0=2 (Don't show Editor Kit at all)
Most Watched Items Category	&watchcat	No	Displays eBay Pulse Most Watched Items. Default = "0"	&watchcat=206999

Table 2--Search Criteria variables

Display Options

Table 3 shows the variables that you can use to alter the display of your Editor Kit.

Create Your Editor Kit Option	Variable	Required?	Description/ Options	Example
Editor Kit Size	<code>&eksize</code>	No	Sets the size and layout of the Editor Kit. Possible values and corresponding output in pixels: “1” – Custom Display (Flexible) “2” – Leaderboard (728 x 90) “3” – Full Banner (468 x 60) “4” – Half Banner (234 x 60) “5” – Medium Rectangle (300 x 250) “6” – Rectangle (180 x 150) “7” – Square Pop-up (250 x 250) “8” – Square Button (125 x 125) “9” – Vertical Banner (120 x 240) “10” – Wide Skyscraper (160 x 600) “11” – Skyscraper (120 x 600) Default = ”1”	<code>&eksize=1</code>
Title	<code>&title</code>	No	Adds custom title above search results.	<code>&title=[URL-encoded title]</code>
Show Gallery Image	<code>&img</code>	No	Adds column to Editor Kit to show Gallery image for each returned item.	<code>&img=y</code>
Show Time Left	<code>&endtime</code>	No	Adds column to show the amount of time left for the listing. y = yes, n = no.	<code>&endtime=y</code>
Show Number of Bids	<code>&numbid</code>	No	Adds column to show the number of bids that the listing has received.	<code>&numbid=y</code>
Width	<code>&width</code>	No	Width of your Editor Kit (in pixels). See table 4 for minimum widths and effects on width of adding columns. Default is	<code>&width=500</code>

Create Your Editor Kit Option	Variable	Required?	Description/ Options	Example
based on columns added.				
Number of items to show	&num	No	Number of items to display. Default is 25 items, maximum is 200. If the search cannot retrieve as many items as specified, the Editor Kit will display all available items.	&num=5
Minimum Height	&height	No	Minimum height for your Editor Kit in pixels. If not specified, height is determined by the number of items to be listed in the Editor Kit. Maximum value is 20,000.	&height=300
Enable Search Box	&hdrsrch	No	Whether or not to add a search box to the Editor Kit header. Possible values for this are “y” and “n”. Default = “n”	&hdrsrch=y
Postage cost mouseover	&shipcost	No	Specifies whether the postage cost mouseover will show up for a listing.	&shipcost=y
PayPal mouseover	&paypal	No	Specifies whether the PayPal mouseover will show up for a listing. Currently, PayPal is enabled for US, Canada, UK, France, Germany, Austria, Netherlands, Switzerland, and Belgium sites only.	&paypal=n
Links	&popup	No	Whether a new window will open when user clicks on any link/header in your Editor Kit. Default is “n”.	&popup=y
Sort by	&sortby &sortdir	No	Sort criteria and direction. Possible values for &sortby are: “price” and “endtime” Possible values for &sortdir are “asc” (ascending) and “desc” (descending).	&sortby=price &sortdir=desc

Create Your Editor Kit Option	Variable	Required?	Description/ Options	Example
Site ID (not shown on Create Your Editor Kit page.)	&siteid	No	Used for localisation. Specify a site ID if you want to create an Editor Kit that is localised for an eBay site other than the one at which you're registered. Possible values are shown in Table 5.	&siteid=0

Table 3--Display Option variables

Table 4 shows the effects on search results widths of different combinations of additional columns (such as Time Left).

Added Column	Minimum Width
No additional column	120
Gallery Image	340
Time Left	315
Number of Bids	270
Gallery Image and Number of Bids	455
Gallery Image and Time Left	455
Number of Bids and Time Left	500
All columns (Gallery Image, Number of Bids, and Time Left)	570

Table 4—Minimum widths

Table 5 shows a list of possible values for the **SiteID** parameter. If you decide to create an Editor Kit for a site where you are not a registered Editor Kit user, you may not be paid commissions for the user activities that your Editor Kit generates.




SiteID	Country
0	US
2	Canada
3	United Kingdom
15	Australia
16	Austria
23	Belgium (French)
71	France
77	Germany
101	Italy
123	Belgium (Dutch)
146	Netherlands
186	Spain
193	Switzerland
196	Taiwan
201	Hong Kong
203	India
205	Ireland
216	Singapore
223	China

Table 5- -SiteID values

Graphics Options

Table 6 shows the colour and font options available for your Editor Kit.

Create Your Editor Kit Option	Variable	Required?	Description/ Options	Example
Header Background Colour	<code>&hdrcolor</code>	No	Header background colour code. Default is FFFFCC (pale yellow).	<code>&hdrcolor=FFF FCC</code>
Title Background Colour	<code>&tlecolor</code>	No	Colour code for background behind the title that appears above the search results. Default is FFCE63.	<code>&tlecolor= FFFFE3</code>
Title Font Colour	<code>&tlfcolor</code>	No	Title text colour code. Default is 000000.	<code>&tlfcolor=FFC E63</code>
Title Font Spec	<code>&tlefs</code>	No	Font for the font face and size for the Editor Kit Title. Available font faces and sizes are: <ul style="list-style-type: none"> ▪ 0: Arial, medium (-1) (Default) ▪ 1: Verdana, medium (-1) ▪ 2: Times, medium (3) (Default) ▪ 3: Verdana, small (-2) ▪ 4: Times, small (-1) 	<code>&tlefs=3</code> (Verdana, small (-2))
Text Colour	<code>&fntcolor</code>	No	Colour code for non-hyperlinked text. Default is 000000 (black). (Font colour for Time Left will be red if the auction ends within one hour.)	<code>&fntcolor=000 000</code>
Text Background Colour	<code>&tbgcolor</code>	No	Background colour for your Editor Kit (excluding header and title).	<code>&tbgcolor=FFC E63</code>
Text Font Spec	<code>&fs</code>	No	Font for the font face and size for the Editor Kit contents. Available font faces and sizes are: <ul style="list-style-type: none"> ▪ 0: Arial, medium (-1) (Default) ▪ 1: Verdana, medium (-1) ▪ 2: Times, medium (3) (Default) ▪ 3: Verdana, small (-2) ▪ 4: Times, small (-1) 	<code>&fs=3</code> (Verdana, small (-2))

Create Your Editor Kit Option	Variable	Required?	Description/ Options	Example
Link Colour	&lnkcolor	No	The hex value of hyperlinked text colour. Default is 0000FF.	&lnkcolor=000000
Border Colour	&bdrcolor	No	Border colour code. Default is FFCC00 (orange).	&bdrcolor=FFCC00
Logo	&logo	No	<p>Editor Kit header logo. Available logos are:</p> <ul style="list-style-type: none"> • 1: Large (144x59)  • 2: Medium (108x45)  • 3: Small (85x35)  <p>The default selection is 2.</p>	&logo=2
Footer Background Colour	&fbgcolor	No	This parameter will determine the background colour of the footer portion of the Editor Kit. Default is FFFFFFFF (white).	&fbgcolor=FFFFFF
Header Image	&hdrimage	No	<p>This parameter will determine if the Editor Kit should support a background header image. PM will supply a list of flexible images (see Appendix). The numeric values for this parameter shall correspond to specific images.</p> <p>Possible Parameter Values:</p> <ul style="list-style-type: none"> “1” – No Header Image “2” – Sports “3” – Games “4” – Stars “5” – Bubbles “6” – Buttons 	&hdrimage=1

Create Your Editor Kit Option	Variable	Required?	Description/ Options	Example
			“7” – Jacks “8” – Wheels “9” – Polygons “10” – Electronics “11” – Music Default = “1”	

Table 6--Graphics Options variables

Tracking Services

Table 1 shows the variables that map to the **Tracking Services** options on the **Create Your Editor Kit** page:

Create Your Editor Kit Option	Variable	Required?	Description/Options	Example
eBay User ID (not shown on the Create Your Editor Kit page)	<code>&a i</code>	Yes	Your encoded eBay User ID	<code>&a i=pmf%k20i</code>
Tracking Provider	<code>&prvd</code>	Yes	The tracking provider used to track the eBay user activities that are generated by your Editor Kits so that you can receive commissions. Valid values are: <ul style="list-style-type: none"> ▪ 0: Not an affiliate (Default) ▪ 1: Commission Junction 	<code>&prvd=5</code>
Tracking ID	<code>&track</code>	Yes (Unless you chose <code>&prvd=0</code>)	The tracking ID given to you by your tracking provider or eBay account manager.	<code>&track=1145687</code>
SID	<code>&sid</code>	No	User-defined ID number for identifying Editor Kit placements of Commission Junction	<code>&sid=123456</code>

Create Your Editor Kit Option	Variable	Required?	Description/Options	Example
			affiliates. Can be used to optimise keywords, layouts, etc. Valid value is a string of up to 30 alphanumeric characters (plus spaces, commas, periods, and the "@" character). Must be URL-encoded. Cannot be set to zero or contain non-alphanumeric characters.	

Table 1– Tracking Services variables

Troubleshooting Your Snippet

Three problems can cause your Editor Kit not to display any listings:

- The query part of your snippet did not return any search results.
- Your snippet generated an error message.
- The Editor Kit server is under maintenance.

Fixing the query part of your snippet

Your query did not return any search results if the Right Now on eBay™ logo displays, but no error code is shown in the bottom right corner of the Editor Kit.

To increase your number of search results, try searching with less stringent criteria. For example, lower the minimum price for the items that you want to return.

Interpreting Editor Kit Error Codes

Occasionally, your Editor Kit may fail to display any listings and instead will display a small error code in its lower right-hand corner. Use the error codes to try to diagnose your problem. Editor Kit has five possible error codes:

- **10:** Internal error

Notify eBay Support about this serious error. Contact eBay Support through the **ask a question** link on the Editor Kit Troubleshooting page:

<http://pages.ebay.com.sg/help/edittokit/troubleshoot.html>

- **11:** The user is not found

Your eBay User ID was not recognised. If you don't already have a User ID, register with eBay, confirm your registration, and use the Editor Kit Snippet Builder to generate a new Editor Kit. If you recently changed your eBay User ID in the past, use your new User ID.

- **12:** Query is missing or left blank

Specify a term in the `&search` variable.

- **13:** Word length filter results in 0 items returned

The item titles contain words that exceed the maximum word length allowed for the given table width. Increase the width of your Editor Kit

- **14:** User blocked for not accepting the Licence agreement

Sign in to the **Editor Kit Login Page** and accept the Licence agreement.

Diagnosing a Server Problem

If your Editor Kit does not display anything (no Right Now on eBay™ logo), the Editor Kit server is either down or undergoing maintenance.

Supported Browsers

eBay supports the Editor Kit for both Macintosh and Windows in several versions of Netscape Navigator and Internet Explorer:

Windows 95, 98, 98SE, ME, NT, 2000, XP

- IE 4.0 and all later versions
- Netscape 4.0 and all later versions

Macintosh

- IE 5.0 and all later versions
- Netscape 4.0 and all later versions