



**eBay Marketplaces Fast Facts
As of March 31, 2007**

- Founded in September of 1995, eBay is a global online marketplace where practically anyone can trade practically anything.
- eBay has a global presence in 36 markets, including the U.S.
- eBay has 233 million registered users worldwide.
- If eBay were a country, it would be the 5th most populous country in the world behind China, India, the U.S. and Indonesia. (Source: U.S. Census Bureau, International Data Base, April 2005)
- eBay Marketplaces net revenue for Q1 2007 totaled \$1.25 billion, up 23% year over year. With 49 percent from US operations and 51 percent from our International business.
- In Q1-07, gross merchandise volume (GMV), the total value of all successfully closed items on eBay's trading platforms, was \$14.3 billion. (Total GMV for the full year 2006 was more than \$52 billion.)
- eBay users worldwide trade more than \$1,839 worth of goods on the site every second.
- There were 588 million new listings added to eBay worldwide in Q1-07. At any given time, there are approximately 100 million listings worldwide, and approximately 6.4 million listings are added per day. eBay users trade in more than 50,000 categories.
- Based on Q1-07 GMV, the following categories delivered \$1 billion or more in worldwide annualized GMV: eBay Motors at \$16.5 billion; Consumer Electronics at \$4.9 billion; Clothing & Accessories at \$4.5 billion; Computers at \$4 billion; Home & Garden at \$3.6 billion; Books/Music/Movies at \$3.1 billion; Collectibles at \$2.7 billion; Sports at \$2.6 billion; Business & Industrial at \$2.2 billion; Toys at \$2.1 billion; Jewelry & Watches at \$2 billion; Cameras & Photo at \$1.5 billion; Antiques & Art at \$1.4 billion and Coins & Stamps at 1.3 billion.
- While eBay is well-known for its auction format, users can also buy and sell in fixed-price formats, which accounted for 39 percent of total GMV during Q1-07.
- At the end of Q1-07, eBay hosted approximately 632,000 stores worldwide, with approximately 57 percent of stores hosted on eBay's international sites.
- Approximately 1.3 million sellers around the world use eBay as their primary or secondary source of income. (Source: ACNielsen International Research, June 2006)
- eBay members worldwide have left more than 5 billion feedback comments for one another regarding their eBay transactions.
- The most expensive item sold on eBay to date is a private business jet for \$4.9 million.

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